

REPORT ON  
**THE NATIONAL TRIP**  
**TO**  
**RAJASTHAN**  
FROM 20<sup>TH</sup> JANUARY 2023 TO 30<sup>TH</sup> JANUARY 2023

UNDERTAKEN BY  
**THE STUDENTS**  
**OF THE**  
**BACHELOR OF TOURISM AND TRAVEL MANAGEMENT**  
**(BTTM)**  
LADY KEANE COLLEGE, SHILLONG.

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# **1. REPORT ON THE CULTURE AND HERITAGE TOURISM TRIP TO RAJASTHAN**

**Title:** Culture and Heritage Tourism trip to Rajasthan

**Programme:** National Trip

**Place:** Rajasthan

**Date:** 20<sup>th</sup> January-30<sup>th</sup> January 2023

**Participants:** BTTM Semester IV

**Number of participants:** 34

The Department of Tourism and Travel Management, Lady Keane College, Shillong has taken the Semester IV students of the Bachelor of Tourism and Travel Management (BTTM) for a National Trip to Rajasthan on the theme “Culture and Heritage Tourism in Rajasthan”. The national Trip was part of the criteria required in fulfilling the Semester IV Paper, BTM -414: Field Trip Report. Evaluation on the paper was done during the NEHU Even Semester Examination 2023 where students presented their reports and viva was conducted by external examiner appointed by the University.

## **The objectives of the trip are:**

- i) To observe the pristine and natural surroundings of Rajasthan.
- ii) To study about cultural heritage and historical sites of Rajasthan.
- iii) To know about the employment opportunities in the different tourism related organisations in Rajasthan.
- iv) To study the employment generation of tourism in Rajasthan.
- v) To find out the impact of tourism activities on the different culture-heritage tourism destinations in Rajasthan.
- vi) To prepare the Field trip report for Semester IV.

The National Trip, like many other trips are platforms for exposing students to the reality of the different aspects those that are crucial in their learning period. The trip provided them with lots of opportunities to see the different attractions, to compare places of interest, to interact with locals, to experience food, cuisines and the traditional dances and festivals that are the main

tourism products of the place. This time, the trip focused on the culture and heritage of Rajasthan. As per the theme, the itinerary for the trip was prepared by the students and coverage on the important places of tourism activities were included, which comprises of Jaipur- The Pink City, Jaisalmer-The Golden City and Ajmer-The Heart of Rajasthan. These places reflect the rich heritage and the unique culture of Rajasthan, particularly the Forts, Monuments, Dances and Cuisines.

The students were taken across the state of Rajasthan by visiting these popular tourist destinations of Jaipur, Jaisalmer and Ajmer. In Jaipur, the students visited Amer Fort, Albert Hall Museum, Hawa Mahal, Rajasthan Medium and Cottage Industries and markets, Jantar Mantar and the most iconic places in Rajasthan that depict the entire richness of its culture- the Choki Dhani. Choki Dhani is a representation of the entire cultural heritage of Rajasthan, right from the traditional attire, food, lifestyle, pottery, games, songs and dances and also the houses and structures of the place. All of these showcasing in one location which is Choki Dhani. Choki Dhani, thus is an example for all tourism professionals on how to preserve and promote cultural tourism in our states of North East India. People can study and learn about the various cultural aspects of the State from this spot, at the same time enjoying the services and the facilities provided by them at various stalls. The authentic Rajasthani thali, cuisines and sweets dishes are all available here. A lot can be learnt and acquire from this exotic place, something that the students can incorporate in terms of Cultural tourism in North East India. An example can be reviving the Heritage Village in Mawphlang and showcasing the various cultural attractions in the village regularly.

The Group was then proceeded to Jaisalmer-The Golden City of Rajasthan because of the colour of the sand. Located on the far western side of the State, the place is a hidden gem for many adventurers, culture seekers and a lot more that the place can offer. The place also houses one of the famous Jaisalmer Fort and many sand based adventure sports like safaris, paragliding, camel rides, camping, hiking in the sand, cultural shows and many more. The students were fortunate to have experience jeep safaris, camping in the sand and cultural shows that show case the traditional richness of Rajasthan.

The third destination that the group visited was Ajmer. Ajmer, the Heart of Rajasthan connects to different places and towns of the State, therefore, the group also chose Ajmer as a halting point

during the return journey from Jaisalmer. Ajmer houses important religious monuments and sites, like Ajmer ki Dargah and also popular for market places. The group then, proceeded to Delhi for the return journey, halted for one night and depart the next day for Guwahati and finally Shillong.

The trip was indeed a tiring but yet a life time experience for many, particularly those students who have not travelled outside of their own states. The trip has provided them with an opportunity to experience train journey, staying in hotels and dorms, local cuisines of some states of India, explore market places, local items, handicrafts etc.. The students have learnt about many aspects of tour operations, tourism products promotions and tour executions as well and finally were able to prepare their reports on the trip.

The reports were evaluated by an external examiner appointed by the North-Eastern Hill University, Mr Aaron R Laloo on June 6, 2023 at the Department of Tourism and Travel Management.

## **2. STUDY TOUR PROPOSAL: CULTURE & HERITAGE TOURISM IN RAJASTHAN**

As per the course curriculum of the BTTM course, the Semester IV students (2022), of the Department of Tourism and Travel Management, have to undertake a national trip to famous places of tourism importance and the destination that was unanimously chosen is Rajasthan and the purpose for the study trip is **culture and heritage tourism**. The students need to prepare the Field Trip Report (BTM-414) that will be evaluated at the end of the Semester IV.

The students of the BTTM 3<sup>rd</sup> Semester have prepared itineraries for the National Trip and the best itinerary was selected. Rajasthan being a famous destination for culture and heritage will be the best place for the students to gather knowledge on the cultural heritage of the state which dates back to nearly 5000 years. Students will also study on different aspects of culture like food and cuisines, rural tourism, environment and nature, historical sites and architectures, economics and its dynamics.

The **aims and objectives** which the 3<sup>rd</sup> Semester students of the Department of Tourism and Travel Management are required to achieve from this national cultural and heritage tour to Rajasthan are:

- vii) To observe the pristine and natural surroundings of Rajasthan.
- viii) To study about cultural heritage and historical sites of Rajasthan.
- ix) To know about the employment opportunities in the different tourism related organisations in Rajasthan.
- x) To study the employment generation of tourism in Rajasthan.
- xi) To find out the impact of tourism activities on the different culture-heritage tourism destinations in Rajasthan.
- xii) To prepare the Field trip report for Semester IV.

### 3. PROPOSED BUDGET

Sl.No.	Particulars	Amount (Rs)
1.	Package Price Rs 15,200 (per person) 15,200*36	5,47,200
2.	Transportation (Bus) Shillong-Guwahati-Shillong Rs700 (per person) 700*36	Rs 25,200
3.	Transportation (Train) GAU-HWH-JP-HWH-GAU Rs 5,000 (per person) 5000*36	Rs 1,80,000
4.	<b>Total</b>	<b>7,52,400</b>

#### **4. ITINERARY**

**DAY 01: ARRIVAL IN JAIPUR** Day Services: Stay, Transportation, Dinner: Arrive at Jaipur Railway station, meet our representative & transfer to the hotel. Overnight stay at Hotel. Jaipur is also called the Pink City; Jaipur is the capital of the royal state of Rajasthan. Along with Delhi and Agra, Jaipur forms the Golden Triangle and hails as one of the most famous tourist circuits in the country. Rajputs ruled Jaipur for many centuries and developed it as a planned city in the 17th century AD. With the old city surrounded by walls and gates decorated with drawings on the backdrop of a beautiful pink hue, Jaipur, the pink city, successfully retains its old-world charm. Home to a few UNESCO World Heritage sites, including Amer Fort and Jantar Mantar, Jaipur holds many magnificent forts, palaces, temples and museums and brims with bustling local bazaars where you can shop to your heart's content. The city is also very well known for its local food, and the most famous dishes include the Ghewar, Pyaaz Kachori and Dal Baati Churma. The city also hosts the Jaipur Literary Festival, which is Asia's biggest festival of its kind.

**DAY 02: JAIPUR SIGHTSEEING** Day Services: Breakfast, Stay, Dinner & Car Only After breakfast, at 10:00 am have Full Day Jaipur City Tour: City Palace Complex: The entire royal family of Jaipur resides in the resplendent Jaipur City Palace, better known as the Maharaja Sawai Man Singh II Museum, part of which is also open to the public, Jantar Mantar (Stone Observatory), Hawa Mahal: Hawa Mahal is famous because of its amazing and unique architecture. 953 windows or jharokhas are beautifully incorporated in the honeycomb design of this palace. In addition to providing a window to the outside world for the royal women, these windows helped in keeping the palace airy and cool, Jal Mahal & Amber Fort: Amber Fort is known for its artistic style elements. With its large ramparts and series of gates and cobbled paths, the fort over looks Maota Lake, which is the main source of water for the Amber Palace. Mughal architecture greatly influenced the architectural style of several buildings of the fort. Till 6 Pm return to the Hotel. Overnight stay at Hotel.

**DAY 03: COKHI DHANI** Day Services: Breakfast, Stay, Dinner & Car Only After resting & fresh up visit Albert Hall (Museum), Birla Mandir, Chokhi Dhani (Restaurant). Overnight (Restaurant). Overnight stay at Jaipur.

**DAY 04: JAIPUR - JAISALMER** Day Services: Breakfast, Stay, Dinner & Car Only After breakfast, check out from the hotel and depart for Jaisalmer. On arrival in Jaisalmer, Check into the hotel. Evening explore the local market by yourself .Overnight stay at the hotel. Jaisalmer is a prominent tourist spot located in the northwestern state of Rajasthan in India. It is known as the 'golden city' due to its golden dunes and castles



cladding olden honey sandstone. Jaisalmer is adorned with lakes, ornate Jain temples and havelis. Climb onto the camel saddle and make your way through this desert to camp under the starry night sky for an unforgettable experience. The Jaisalmer Fort stands as a citadel with narrow alleys inhabited by people for generations and shops selling colourful handicrafts. Jaisalmer is a town, and to reach the Sand Dunes, travellers have to take a jeep safari followed by a camel ride. Thus, Jaisalmer is an amalgamation of exotic Indian desert culture, heritage and adventure.

**DAY 05: JAISALMER SIGHTSEEING - CAMPING** (Rajasthani Welcome) Day Services: Breakfast, & Dinner, Stay and Car After breakfast, go for a full day city tour covering Patwon-Ki-Haveli, Sonar Quila. (It exhibits a rich collection of imperial dresses and artifacts belonging to the royal family of Jaisalmer), Gadisar Lake, which seems beautiful at sunset, Bada Bagh, & stunning Jain Temples. Later in the evening, drive to Famous Sand Dunes and enjoy the camel cart ride to the Sunset Point. . Later check into the Camp and enjoy the facilities of Camp. Overnight Stay at Camp.

**DAY 06: JAISALMER – AJMER (468 KMS)** Day Services: Breakfast & Car Only After a delicious breakfast check out from the Camps and visit Kuldhara , Kuldhara is an abandoned village in the Jaisalmer district of Rajasthan, Established around the 13th century, it was once a prosperous village inhabited by Paliwal Brahmins. Over years, Kuldhara acquired reputation as a haunted site. After sightseeing drive towards Ajmer. Overnight stay at Ajmer. **DAY 07: AJMER DEPARTURE** This day is free for sightseeing around Ajmer. In the night get back to Ajmer railway station for your journey back to home.

**Day 07: DAY 07: AJMER – Delhi** This day is free for sightseeing around Ajmer. In the night get back to Ajmer railway station for your journey back to home.

**Day 08: Delhi Local Sightseeing**

**Day 09: Delhi – Guwahati**

## **5. STATEMENT OF EXPENDITURE**

Sl/No.	Particulars	Bill No.	Date	Amount
1	Train Tickets Guwahati-Howrah	6168/5461,65,69,73,77,81	20.01.23	17,250.00
	Sealdah-Jaipur	6168/5463,67,71,75,79,83	21.01.23	56,715.00
	Ajmer-Delhi	6413/2184,86,88,90,92,94	28.01.23	9,270.00
	Delhi-Guwahati	6413/2185,87,89,91,93,95	30.01.23	68,630.00
				<b>151,865.00</b>
2	Train Cancellation Guwahati-Howrah	6128/9154,56,58,77,253,255	06.11.22	4260.00
	Howrah-Jaipur	6128/9155,57,59,76,9254,56	07.11.22	6710.00
	Jaipur-Kolkatta	6128/9160,62,64,66,68,70	14.11.22	6710.00
	Howrah-Guwahati	6128/9161,63,65,67,69,71	17.11.22	4260.00
	Ajmer-Sealdah	6413/2405-2411	28.01.23	140.00
	Howrah-Guwahati	6413/2400-04,2198,2199	31.01.23	4020.00
				<b>26,100.00</b>
3	Entry Fees Eco Park	123/0008332	21.01.23	1020.00
	Maharaja Sawai Man Singh II Museum Trust	1094623	24.01.23	5100.00
	Albert Hall Museum	420649	23.01.23	910.00
	JantarMantar	000065	24.01.23	910.00
	Amber fort	670198	23.01.23	1260.00
	Chokhidhani	00089572	24.01.23	30600.00
	KodhariPadwa Haveli, Jaisalmer	18109-18138	26.01.23	4500.00
	Kuldhara, Jaisalmer	33421-33424	27.01.23	80.00
				<b>44,380.00</b>
4	Transportation Shillong-Guwahati Guwahati-Shillong	006	31.01.23	20,000.00
	Pick up and Drop Howrah-Sealdah	08	20.01.23	10,001.00
				<b>30,001.00</b>
5	Meals Gun and Shell Factory, Inspection Bungalow	0422	21.01.23	5390.00
	Lunch	24101		1520.00
	Lunch	171	25.01.23	1620.00
	Lunch	1349	26.01.23	1560.00
	Tea	453	30.01.23	80.00
	Snack	462	30.01.23	100.00
	Dinner	461	30.01.23	760.00
				<b>9410.00</b>

6	Accommodation Gun and Shell Factory Inspection Bunglow, Kolkatta	0422	21.01.23	2040.00
	Siddhart Hotel, New Delhi	260	29.01.23 30.01.23	43,050.00
				<b>45,050.00</b>
7	Miscellaneous Parking	2143	21.01.23	295.00
	Mineral water	445	29.01.23	90.00
	Curtains for Department	2529	09.02.23	2750.00
	Refreshments for students at St. Anthony's	1034 104	09.03.23 10.03.23	2030.00
				<b>4870.00</b>
8	Package Cost	00430	16.03.23	<b>4,69,000.00</b>
			Total	<b>7,80,676.00</b>
Total amount received				8,46,720.00
Total expenditure				7,80,676.00
Balance				66,044.00

## **6. STUDENTS AND FACULTY DETAILS**

<b>National trip to Rajasthan</b>		
<b>Roll No.</b>	<b>Names</b>	<b>Semester</b>
1	Sakaemi Pala	Semester III
2	Fidelity Behphat	Semester III
3	Roilang Nanghuloo	Semester III
4	Emidaka Challam	Semester III
5	Satisfy Rymbai	Semester III
6	Mebaaiahun Mynsong	Semester III
7	Dalumlin Khongji	Semester III
8	Lasarabha Lymba	Semester III
9	Gracefully Khonglah	Semester III
10	Chiesa B. Lamin	Semester III
11	Gimiralin Mawlong	Semester III
12	Synroplang Wankhar	Semester III
13	Medaiakmen G. Marpna	Semester III
14	Ibandari Mawlein	Semester III
15	Emma W. Marbaniang	Semester III
16	Pyngrope Phawa	Semester III
17	Wansaka Tariang	Semester III
18	Phidalin Jyrwa	Semester III
19	Naphisabet Pamthied	Semester III
20	Riakor Rani	Semester III
21	Lawinia Warjri	Semester III

22	Trina Dkhar	Semester III
23	Pingi Nalo	Semester III
24	Gurleen Kaur	Semester III
25	Osiyam Taku	Semester III
26	Shamurailatpam Nirmala	Semester III
27	R.A. Tharshim Awungshi	Semester III
28	Bar Bomcie Dui	Semester III
<b>Faculty Members</b>		
1	Ms. Montimon Diengdoh	Faculty
2	Dr. Hakamelamphylla Mawroh	Faculty
3	Dr. Londoner M Sohtun	Faculty
4	Mr. Sushant B Surong	Faculty
5	Mr. Wanpynsuk Makri	Faculty

## **7. LEARNING OUTCOME**

The culture and heritage tour to Rajasthan has the following **expected outcomes from the students** who undertook this trip:

- i) The students have learned about the geographical knowledge of natural areas in Rajasthan.
- ii) The students received a detailed explanation on how the environment and the heritage sites are conserved in the different tourism destinations in Rajasthan
- iii) The students were able to interact with local authorities of the tourism destinations in Rajasthan and acquired plenty of knowledge from the interaction.
- iv) The students were able to learned about the employment opportunities given to the local people in the different tourism destinations in Rajasthan.
- v) The students got an exposure on the different cultural attributes of Rajasthan
- vi) The students learned about the impact of tourism activities on the different tourism destinations in Rajasthan (both positively and negatively).
- vii) The students have taken examples of positive and responsible tourism regulations and activities on the different tourism destinations in Rajasthan and are in the capacity to apply the same for developing tourism practices in their home states.
- viii) The students provided suggestions for removing the negative impacts of tourism activities on the different tourism destinations in Rajasthan.

## 8. PHOTOGRAPHS

